

Dear Community Partner,

We are reaching out to invite you to be a part of the 2022 Yountville Art, Sip and Stroll event being held on Saturday, May 21, 2022. This FREE ART FESTIVAL is the perfect opportunity to celebrate Yountville, the Napa Valley, and the Arts!

In 2021, we pivoted and offered a successful tasting experience for both wineries and guests. During a global pandemic, we offered the first open, outdoor public event in the Valley coming out of COVID19 closure. We are very excited going into the 2022 to use what we learned in 2021 to make the event even better this year by keeping the pavilion set up but loosening the restrictions of 2021.

Yountville's Art, Sip & Stroll is largest **Visual Arts Event** in the Napa Valley and we want you to be a part of it! It is very easy to participate! You can pour tastes in one of our Tasting Pavilions where we provide you with shade, table, chairs, linens, glasses and ice **OR** you can donate wine and we will partner you with a local Non-Profit organization that wishes to do outreach at the event while featuring your wines.

The Details...

- DATE: Saturday, May 21 • EVENT: 11 AM – 5 PM • TASTING: 11 AM – 4 PM
- Guests will receive 4 Tasting Tokens, 1 Poster Token, and a tasting glass with their \$35 donation.
- We will be capping our package sales at 1,000. This means the maximum amount of wine you will be asked to pour is 6 cases of two- ounce pours. If you choose to pour larger amounts or not ask for tokens in exchange for a taste, you will need more wine!
- Another option, if you do not have staff available to be onsite at the event, is to donate the wine and we will partner you up with a local non-profit to pour it for you.
- We will be offering the event at the Community Center property with one indoor Tasting Pavilion and at Veterans Memorial Park with one outdoor, shaded Tasting Pavilion. At least 6 Wineries/Tasting Rooms will be featured at each pavilion. Unlike last year, there will not be restrictions for guests walking around with their taste or requirements for appointments.
- You will receive your site assignment and final instructions by May 10th.
- **We will provide** for you an 8' table with linen, 2 chairs, ice and a table sign. We will also remove and dispose of your empty bottles at the end of the event if placed back in the boxes.
- **You should** come prepared with an ice chest & bucket if needed, dump bucket, and promotional materials.

Attached is the participation form. If you would like to participate, please complete the form and send to dzoller@yville.com along with your logo to be included in marketing materials by April 1, 2022. Please feel free to contact us at yountvillearts@yville.com or call (707) 944-8712 with any questions.

Thank you in advance for your time and we look forward to hearing back from you soon.

The Yountville Arts Commission

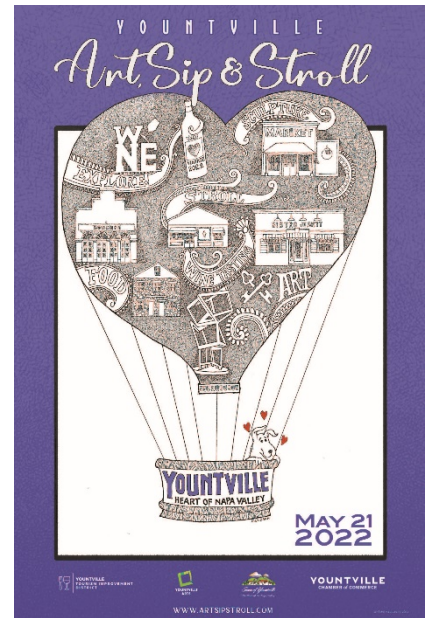
Art, Sip and Stroll 2022

Winery/Tasting Room Participation Form

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Business Name:
Main Contact:
Address:
Email:
Day of Event Phone Number:
<p>I would like to:</p> <p><input type="radio"/> Pour at a Tasting Pavilion on May 21 from 11 - 5 PM</p> <p><input type="radio"/> Donate Wine to be poured for me by a local non-profit</p>
<p>By signing below, I hereby relinquish the Town of Yountville and each of its members thereof from any liability of injury or accident sustained to person or property during the Yountville Art, Sip and Stroll Event on May 21, 2022.</p>
<p style="text-align: center;">_____</p> <p style="text-align: center;">Signature Date</p>